



STOP PAINTING YOUR LASHES...  
TUBE THEM!

*Kiss Me*  
www.kissmemascara.com

*Kiss Me*

■■■ MASCARA

STOP PAINTING YOUR LASHES...TUBE THEM!

Kiss Me mascara is the original mascara invented to form tiny water-resistant "tubes" around your lashes rather than painting them like conventional mascaras. Once applied, the tubes bind to your lashes and cannot run, smudge, clump, or flake, even if you cry or rub your eyes.

Kiss Me mascara will add both volume and length to give you a radiant natural look that lasts all day. Only when you are ready for removal, the tubes will effortlessly slide off your lashes into your hand without the use of a harsh makeup remover.



Kiss Me mascara has been clinically tested to be non-irritating making it ideal for sensitive eyes, contact lens wearers, and active people in search of a mascara whose look, hold and ease of removal is without compromise.

*"The best beauty products you've never heard of"*

— ALLURE magazine

*"The best mascara for sensitive eyes"*

— REAL SIMPLE magazine

Available in:  black  dark brown  medium brown  dark blue  dark purple  dark green

## INSTRUCTIONS FOR USE – Kiss Me mascara

### Application:

- Use **Kiss Me** mascara on clean and dry lashes.
- Within 2 minutes, apply one or more coats. Keep applying coats until the desired lash volume, length and separation is achieved, before **Kiss Me** mascara sets.
- Once set, additional coats cannot be applied.

### Removal:

- Neither water alone nor pressure alone will remove **Kiss Me** mascara.
- Only the combination of lots of warm water and gentle pressure, from your fingertips, a washcloth or water pressure (i.e. shower), will slide the tiny tubes effortlessly off your lashes.
- Upon removal, you will actually see the tiny tubes in your hand!

Also available, **Kiss Me Ultra Volume mascara** (in black only) for a more glamorous look. Ask your retailer about the differences in its performance characteristics.

*Note: For additional application tips please read the leaflet found inside each container.*



Tubes are formed around each lash to add volume and length.



Lots of warm water and gentle pressure is all it takes for removal.



Does not penetrate your skin or lashes and leaves no residue.

## FREQUENTLY ASKED QUESTIONS

### Kiss Me Mascara

*I don't understand how Kiss Me mascara is water resistant, yet it only comes off with the use of water. Is Kiss Me waterproof?*

No. It's better! Waterproof mascaras are so tenacious that they can often be difficult to remove, requiring considerable time and effort to apply a harsh makeup remover to the delicate skin around the eyes. **Kiss Me** mascara provides superior hold than most waterproof mascaras, yet only requires **lots of warm water and gentle pressure** to remove.

*I noticed the new packaging. Has Kiss Me changed its formula?*

No. The **Kiss Me** mascara formula remains exactly the same formula that our clients have been using faithfully for years. Only the following packaging improvements have been made:

- A slender aluminum bottle packaged in a revolutionary aluminum tube.
- 13% more mascara in every bottle.
- A longer and wider curved brush for added lash definition and volume.
- Easy to view mascara color indicator on cap.
- An application tips insert in each package containing information on how to get the most from your mascara.

